LODHA

Amod Bhave <amod.bhave@lodhagroup.com>

Fwd: Acme Ozone: SG Sales Requirements

1 message

Ankur Razdan <ankur.razdan@lodhagroup.com> Wed, Jun 2, 2021 at 11:25 AM
To: Amod Bhave <amod.bhave@lodhagroup.com>, Samir Deshmukh <samir.deshmukh@lodhagroup.com>

Hi Amod/ Samir,
Further to our discussion yesterday pls find attached the list of requirements from marketing on sales gallery for Acme Ozone.

Kindly intiate the working with ID team. Thanks

Regards,

Ankur razdan
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From: Abhinav Kapoor <abhinav.kapoor@lodhagroup.com>
Sent: Tuesday, June 1, 2021 1:39:35 PM
To: Ankur Razdan <ankur.razdan@lodhagroup.com>
Cc: Ajay Pullat <Ajay.Pullat@lodhagroup.com>; Apurva Sinha <apurva.sinha@lodhagroup.com>; Sachin Bansal <sachin.bansal@lodhagroup.com>; Binoy Thomas <binoy.thomas@lodhagroup.com>
Subject: Acme Ozone: SG Sales Requirements

Dear Ankur,

PFB requirements @ Acme Ozone:

Note:

1	Avg. Weekend Walk-ins per day:	100 families per day during the 7 weeks starting 1St Aug till start of Shradh
2	Sales office to be designed basis ASPI specifications	

Sales (Back Office)	
Sr. No.	**Particulars**
1	1 small cabin for site head with a small TV/screen.
2	2 cabins with seating capacity of 6-7 people each
3	Pantry
4	Storage space to keep Marketing collaterals
5	1 MIS Back office with seating for 2-3 people along with It equipment like printers
Sales (Customer hosting)	
Sr. No.	**Particulars**
1	12 Closing tables with approx. 5 chairs each
2	Waiting/Holding area for 5 families
3	1 AV Room with capacity to host 2-3 families 6-8 pax
4	2 Meeting Rooms – capacity to host 4-5 pax each
5	Washrooms (Separate for male and female)
6	Show residences for largest 2 and largest all typologies
7	Parking space for 30 cars (20 for customers + 10 for Lodha staff and CPs)

8	Valet desk (Clear valet desk area near the sales office entrance - drop off area)
Marketing	
Sr. No.	**Particulars**
1	Development model for the 2 towers. Focused lighting on top of the models
2	Branding space around the sales gallery
3	Sales office signage with lights (Placed outside the sales office)
4	Provision to play music in all areas of the sales gallery
5	Viewing deck to showcase the views of the hills (to be checked)

Thanks and warm regards,

Abhinav Kapoor.